

Media Info Service

Unvarying constants – Data security & cost overview

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paysafecard, part of the Paysafe Group Plc, is the prepaid payment solution available to everyone for paying for digital goods online. No credit card or bank account is needed. With its core product, paysafecard, the company is present in over 500,000 sales outlets in 42 countries worldwide. Thousands of renowned online shops and online entertainment providers accept paysafecard as a payment method.

Intro / December2015

Dear readers,

Security is the dominant topic of these days. That applies in the digital as well as in the analogue world. We have here summarized what users can do for their personal safety on the internet.

Best regards
Your paysafecard team

#Survey: Data security is a top priority in Austria

A survey was conducted on behalf of paysafecard in which 3,500 people in seven European countries (Austria, Germany, Switzerland, Italy, Spain, France, Poland) were asked about their priorities when surfing and paying online and how much they actually spend on Internet purchases of all kinds.

All users that participated in the survey stated that data security was a top priority for them, especially in terms of online payments. For all countries, the results indicated that 87% considered data security to be „very important“. Particularly Austrians (92%) as well as French and Spanish users (89%) place great importance on it. With 95% agreement, female Austrians even represent the highest ranking group across Europe. Agreement with this statement is not under 84% in any country. Interestingly, what is less important to Austrians than data security is: for instance the speed of an online payment – only 53% felt that this was „very important“ (women a little more than men). Or „convenience“ is considered to be „very important“ by 60% of the participants. Security awareness also has an age component: Whereas 82% of 20-29 year olds in all countries felt that data security was „very important“, 90% of the 60+ generation felt likewise. The increase in security awareness with increasing age was also found to be the case in Austria. Keyword „Cost control“ No less than 66% in Austria found this to be „very important“ – three-quarters of this group consists of women. Men (58%) apparently seem to be somewhat more carefree.

#Caution: 5 tips for all users

1. Tip: Disclose as little personal information about yourself as necessary

Think twice about which photos, videos or texts you want to publish online – will you still be as pleased about them in a few years from now? Will any harm come from this? Once you have published something on the Internet, it can be stored by any user – be it a private individual, a business or a public authority – from anywhere in the world.

2. Tip: Protect social network profiles

Social networks offer extensive privacy settings – they are there for you to use! Put thought into what content you want to show and to whom. And: Configuration options are changing constantly, therefore always check them and alter them as needed.

3. Tip: Use public computers securely

Computers in Internet cafés or other public devices are public – never store sensitive data on them. After logging in (e.g. web mail or social networks) always log out again. Do not use them for online banking or payment transactions.

4. Tip: Delete any accounts that are no longer in use.

Accounts on social networks, but also other platforms with personal profiles should be deactivated if they are no longer used. Ideally, the account should be deleted entirely. An outdated profile gives a false impression of the user and is also questionable in terms of data privacy.

5. Tip: Perform searches about yourself

Always check which personal data can be easily found on the Internet. Simply enter your name in a search engine (text search, image search). Google alert and comparable offers will automatically inform you if new content has become available. To reduce the number of hits, you can also enter your name in combination with your place of residence.

#School: 5 Q (questions) – and 5 GA (good answers)

Q1: Can I pay online and ensure protection of my bank account data?

The transfer of data is always a risk, be it verbally, in writing or digitally. This particularly applies to account data on the Internet. This is why paysafecard has developed a means of payment that can be used without any such data and is entirely free of charge for the user.

Q2: Can I take legal action to have pictures of me entirely removed from the Internet?

Unfortunately not. Complete removal of content from the Internet is not possible as digital data can be used and transmitted by anyone. However, it is possible to force platforms, social networks and other providers to remove such data. Even judicial authority has its limits, e.g. geographical ones. Therefore think twice before publishing anything online!

Q3: If I enter phony data – is that a criminal offence?

It depends on what you do with this data. For example, if you want to create an e-mail address with a make-believe name and send a juicy letter to the editor, although it doesn't really make much sense, it is not criminal. If the false identity is used for purposes that are not permitted, than of course, this would be considered a criminal act. For instance, things like slander and stalking with this address or ordering goods that are not paid for.

Q4: What are the benefits of signing up for the online payments account my paysafecard?

You can register with just a few pieces of personal information, but first and foremost, no bank account or credit card data is required. Users pay with the paysafecard with just their user name and password, they no longer have to enter the 16-digit PIN.

Q5: What is a secure password?

One single password for all online applications for years, easy to guess and most likely stored where it is clearly visible: that's not security. Make the effort, for your own sake: Use several longer passwords (min. 8 characters), change them frequently and compile passwords with several security features (such as uppercase and lowercase letters, special characters, numerals). Never store your passwords or give them to third parties.

#School: 5 Q (questions) – and 5 GA (good answers)

We often pay small sums of money, e.g. for downloads or online games. Keeping track of all your expenses is not always easy. As cost control is an important factor for many people (see first article up front), paysafecard as a provider of prepaid payments on the Internet is dedicated to providing just that.

The solution is called paysafecard: an online payments account that provides a clear and traceable overview of all expenses paid with paysafecard. Customers can combine their purchased 16-digit paysafecard PINs in their online account.

my paysafecard not only makes payment transaction transparent but also easy. Account holders only need their user name and password to make payments – that's it. The online payments account isn't connected to a bank account, it is simply the sum of the paysafecard PINs that have been added to it. Especially for online games, interruptions for purchasing items is reduced to a minimum. The accounts still offers a full overview and control of ongoing costs!

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