Diversity at paysafecard:

The many faces of online payment

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paysafecard, part of Paysafe Group plc, is one of the leading prepaid solutions for the payment of digital goods online. Anyone can use paysafecard; no credit card or bank account are needed. With its core product, paysafecard is available at over 500,000 sales outlets in 43 countries worldwide. Thousands of renowned online shops and online entertainment providers accept paysafecard as a payment method.

Intro / November 2016

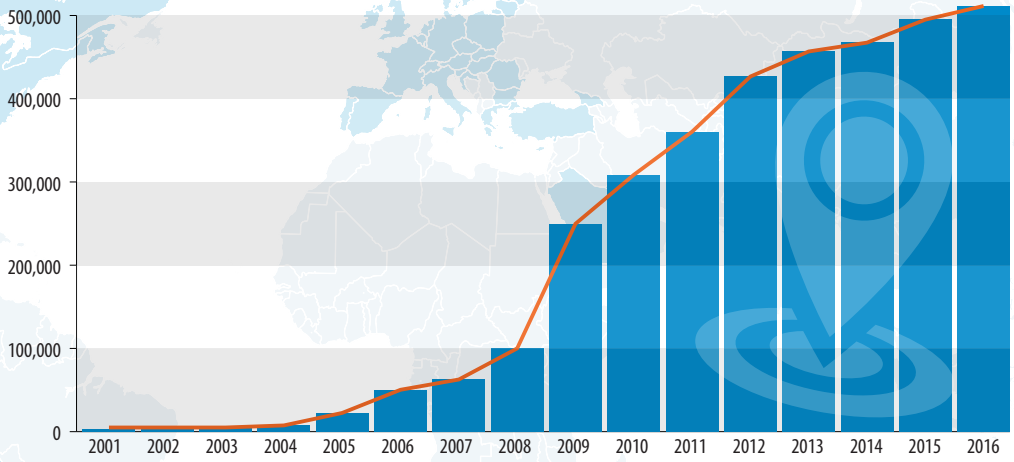
Dear Readers,

The secret to successful online payments is the ability to put yourself in the shoes of the user. What do they need? What will help them? How can they be supported as much as possible? This is exactly what paysafecard has done. As a result, the prepaid payment method paysafecard is now a leading "internet currency". The following articles - which you can use as you like - give some concrete insights.

Best regards,
Your paysafecard team

#POS without limits
Amazing facts

paysafecard is available worldwide - at more than 500,000 points of sale such as kiosks, tobacconists, supermarkets and many other businesses; and that number is constantly growing. The following graph shows the point of sales development over the years.



Recent additions and highlights of this network

- 1,400 Irish postal outlets recently began selling paysafecard.
- In Poland, our business partner DINO added 570 new POS.
- In Georgia, paysafecard is now available at around 2,500 TBC Pay vending machines.
- In July alone, 780 Australian supermarkets (Coles Supermarkets) added paysafecard to their sales portfolio.
- Since June paysafecard has also been available for purchase at GECO tobacconists in the Czech Republic.

A very special highlight from Poland: paysafecard can now be purchased on around 800 buses in the capital of Warsaw - simply from the on-board ticket machines! We are, of course, very proud of these mobile POS.

One last POS update from Switzerland:
The SBB and paysafecard.com have worked together on sales in Switzerland since 2009. paysafecard vouchers can be purchased with cash or debit card (Maestro, PostFinance) at 1,452 SBB ticket machines, in 718 train stations across Switzerland, 24 hours a day, 7 days a week. This service is actively used and appreciated, particularly in rural areas.

#Thrilling shopping
The most unique of our >500,000 outlets

"Available worldwide" means exactly that for paysafecard. Let's take a look at some of the more unusual places on earth where this prepaid payment method is available:

- The northern-most point of sale: Should you find yourself on the Norwegian island of Magerøya and decide you'd like to make a secure purchase online, you can get your hands on paysafecard from two shops in the island's capital city of Honningsvåg. Dress warm though - the North Pole is only 40km away.

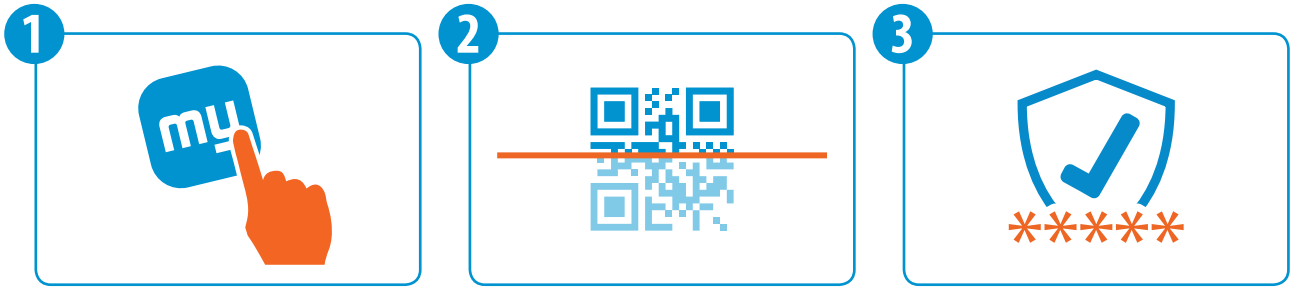
- The southern-most point of sale: To find paysafecard as far south as possible, you'll need to travel to Ushaia in the southern tip of Argentina. You'll be rewarded with an exceptionally impressive landscape - and also with our payment method.

- The highest-altitude outlet: This one can also be found in South America, in Peru. La Rinconanda is the highest-altitude city (with around 40,000 inhabitants) in the world, and is situated in the Andes on the border with Bolivia. To get there, you'll need to get yourself to 5,100 metres above sea level.

#Paying with QR code
Scan2pay innovation

At the online shops offering this service, users can pay from my paysafecard particularly easily: They simply scan the displayed QR code at the checkout with their smartphone, then enter their four-digit security code - and that's it, payment complete! The amount is automatically deducted from the customer's my paysafecard account.

How scan2pay works:



OPEN
Customers open the paysafecard app and select scan2pay.

SCAN
They scan the QR code displayed online during the payment process with their device.

CONFIRM
All the important transaction details appear in the paysafecard app. Customers then confirm the payment with their personal security code or fingerprint.

scan2pay is available to all holders of a (free) online payment account with my paysafecard. This online payment account combines all the amounts which have been purchased by the user into a single account balance - amounting to the exact, combined total of all the amounts acquired. The user can then access this total amount at any time, simply by entering their username and password at the online checkout. This is just as secure as the entry of a 16-digit paysafecard PIN, except it is far faster and more convenient. At the same time, my paysafecard offers an easy overview of its more traditional accounts, including all incoming and outgoing amounts. That means continued control over expenditure, as well as total transparency of available resources. Additionally, paysafecard provides the loyalty programme my PLUS, a unique offering in the online prepaid world.

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paysafecard.com Wertkarten GmbH
Am Euro Platz 2
1120 Vienna

www.paysafecard.com

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